

Dimitris Lazarou

HND GRAPHICS DESIGN

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Work Experience

GrowthEnabler

London, United Kingdom, 2017
Creative Designer

A Creative Designer role for a very fast-growing startup, this position has created major opportunities and challenges for my career, both in a print and a digital format.

One of the major involvements in an Artificial Intelligence company's evolution was the establishing of the Brand Guidelines, as well as providing structured content for the non-designers in the team to adapt, to reduce bottlenecks.

Among the projects undertaken on this role, there was the design of numerous data-driven infographics (some of which published in major financial outlets abroad, including the Economic Times of India).

Working among some very serious and accomplished analysts, we published a report on AR/VR technology and projections for the India market.

In an effort to make more impactful presentations for major clients, I delved deep into JavaScript libraries, and produced a web-driven, responsive slide deck with sleek but unobtrusive animation, dynamic links and a cool innovation called "nested slides".

The company had a strong product to offer, and the business model was targeting corporate clients, and as a result, I have been tasked to produce designs that would impress companies such as *HSBC, IDG, Menzies, BT, Viacom, PaddyPower*. Work on the AR/VR Report publication got the attention of the Indian Prime Minister and the Karnataka Ministry of Information Technology & BioTechnology.

Skills & Processes

Adobe Illustrator was used for producing the infographics and branding work, *Adobe Indesign* for publications and reports, *Chart.js* and *Reveal.js* were combined with generic *JavaScript*, *HTML5* and *CSS3* to create the dynamic slideshows.

Green Cube New Media

Athens, Greece, 2012-2016
Chief Designer

Small firm focused on creating websites for business clients. Job involved creating websites and branding work for industrial customers, hotels, fashion industry, sports blogs, including designing logotypes, banners, brand manuals, letterheads, business cards, e-shops, short promotional videos.

University of Crete

Heraklion, Greece, 2012-2016
Management and Information Systems Administration

Job involved supporting University Administration users with IT, as well as being responsible for the antivirus and security protection of the University's network of computers.

Freelance Experience

The Antilopes

Thessaloniki, Greece 2010-2017

Logo redesign, Brand Identity, more than 50 posters for shows and events, social media promotional images.

JinxSoft

Athens, Greece 2013-2016

UI Design for "Jinx:Womb of Cosmos", "Share the Wealth" and "Shards" PC games. Book covers for fiction. Logos and marketing materials for the mentioned videogames.

Misc

Athens, Greece and London, UK 2010-2017

Countless Illustrations, Book Covers, Posters, Websites, Photography, RPG Game Design, Editorial Design, Music Album Cover Art, Packaging.

Academic Experience

AKTO

Athens, Greece, 2012-2015
HND Graphics Design

University of Crete

Heraklion, Greece, 2004-2010
Department of Mathematics

Software Experience

Adobe Creative Cloud

Illustrator, Photoshop, InDesign,
AfterEffects, Flash, XD

3D Design and misc

Cinema 4D, Daz3D, Poser Pro,
Inkscape, Krita

Web Experience

Web Development

HTML 5, CSS3, jQuery, Javascript

Backend

PHP, MySQL literate

CMS

Wordpress, Joomla

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Creative Experience

FRONTIER

London, United Kingdom, 2015 - 2017

Founder, Designer

FRONTIER is a personal project, a sci-fi tabletop roleplaying game with a light mood and a retro theme. This project involved creating an entire product from scratch, including strategy, branding, editorial design, graphics, illustrations, logos, and much more.

Developing FRONTIER has been a major opportunity to work on software skills that I wan't formally educated in, such as a lot of 3D design, copywriting, as well as sharpening a lot of skills I had only superficially touched in my education, such as marketing and project management, with real-life implications and deadlines.

Requiem for Greece

Athens, Greece 2014 - 2017

Founder, StoryTeller

Country-spanning Live Action Role-playing Game. Organized play monthly play events as well as wrote the game's script since January 2014. Responsible for administration of over 35 players of the Athens Branch for 18 months, before moving to the UK. Created www.kindred.gr webpage for purposes of the game.

The Grid @ Antilopes Radio

Athens, Greece, 2013-2014

Web Radio Show Host

A weekly radio show about nerd culture, movies, comics, videogames and tabletop news, reviews and presentations.

Other employment in the UK

Whittard of Chelsea, Regent St.

London, United Kingdom, 2017

Store Supervisor

Being a store supervisor in a major retailer has been a great opportunity to work on soft skills, work with tight budgets, performance requirements. Learning to work with a rapidly changing team is of uttermost importance in this business, and coordinating a full team's needs and personal strengths and weaknesses, has been probably the biggest take for me in this position.

Viacona LTD

London, United Kingdom, 2016

Store Manager

Duties involved managing staff schedules, keeping detailed reports of store inventory, resolving issues that hindered flow of service, liaising between management and staff.

Languages

Proficient

English, Greek, Italian

Literate

French

Currently Learning

Russian

Misc Hobbies

Electric Guitar

Since the age of 10

Roleplaying Games

Gamemasters regularly since 2000